



Why You Should be in the Intel® Partner Alliance (IPA)



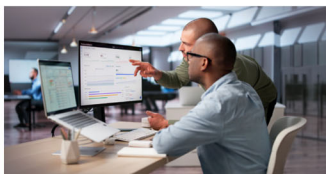
Enhance your skills with purpose-built partner training

Access competencies, courses, webinars, and custom account pathways on Intel® Partner University. Gain market insights on today's most critical solution areas and build expertise in key advanced technologies.



Accelerate sales with expert enablement tools

Access comprehensive sales enablement resources, technical documentation, and solution-building tools designed to help you close deals faster and drive business growth.



Grow your marketing reach

Develop marketing demand and sales through ready-to-use co-marketing assets, campaigns thru Intel® Marketing Studio assets.



Get rewarded and reinvest in your business

Earn points (equivalent to rebate \$) for buying Intel products and other eligible activities and then redeem your points for valuable rewards that boost your business.

D&H Concierge Program

Let D&H's concierge program take the management off of your hands and assist with Intel Partner Alliance points management and redemption, making sure you never miss out on valuable vouchers that can be reinvested into more sales!



EXPERT SUPPORT

Direct access to our dedicated Concierge agent.

WENDY PATTISON

IPAConcierge@dandh.com
800.877.1200, ext. 7528



TRAINING OPPORTUNITIES

Access to world-class training, industry insights, and business forecasts.



POINTS MAXIMIZATION

D&H can assist with points management and redemption to ensure you get the most out of the Intel Partner Alliance.

TO JOIN THE CONCIERGE PROGRAM, PARTNERS NEED TO:

1

Make sure you are enrolled in Intel Partner Alliance at www.intel.com/partner

If you aren't sure, reach out to IPAConcierge@dandh.com to check!

2

Select D&H as your distributor of choice.

HOW: The Partner Admin can navigate to the opt-in link: <https://partner.intel.com/s/ipa-release-info>

CHOOSE 'D&H': Get automatically activated into the D&H Concierge Program!



Join Now