

Lenovo 360

Smarter
technology
for all

Lenovo

At Lenovo, our benefits are stackable!

CY26 Q3 Lenovo North America Programs at-a-Glance (USA Only)

Tiering Requirements	Authorized	Gold	Platinum	Platinum 360	Platinum Plus 360
Annual Revenue	\$0	\$1,000,000	\$5,000,000	\$10,000,000	Invite Only
Minimum IDG Revenue	\$0	\$0	\$0	\$1,000,000	Invite Only
Minimum ISG Revenue	\$0	\$0	\$0	\$1,000,000	Invite Only
Minimum SSG Revenue	\$0	\$0	\$150,000	\$300,000	Invite Only
Accreditations	0	1	2	4	4
Benefits	Authorized	Gold	Platinum	Platinum 360	Platinum Plus 360
Base Rebates	0.00%	Partners Earn Rebate from \$1 in Target Rebate Program			
Sales Target Rebate	Yes - Via Elevate	0.50% - 1.50%	0.75% - 1.75%	1.00% - 2.00%	1.25% - 2.25%
Marketing BDF (IDG Only)	No	No	No	0.20% - \$125k Cap	0.20% - \$125k Cap
IDG MDF - All Commercial Products	0.00%	0.50%	0.50%	0.50%	0.75%
Additional MDF - Workstation and IDG Services	0.00%	0.25%	0.50%	0.50%	0.25%
Premier Support Rebate	0.00%	5.00%	5.00%	5.00%	5.00%
New Customer Bonus	3.00% - 5.00%	3.00% - 5.00%	3.00% - 5.00%	3.00% - 5.00%	3.00% - 5.00%
Deal Registration	Yes	Yes	Yes	Yes	Yes
DaaS (TruScale) Rebate	4.25%	4.25%	4.25%	4.25%	4.25%
IaaS (TruScale) Rebate	6.50%	6.50%	6.50%	6.50%	6.50%
Community MDF (IDG Only)	No	Eligible	Eligible	Eligible	Eligible
Partner Financing	Yes	Yes	Yes	Yes	No
SPIFFs: Learn and Earn	Yes via LEAP	Yes via LEAP	Yes via LEAP	Yes via LEAP	Yes

Expert Accreditations	Rebate
Workstation	2.50%
Smart Collaboration	2.50%
Intelligent Lifecycle Services	2.50%
Data Center	0.50%
Advanced Data Center	1.00%
Data Storage	4.00%
ISG Lifecycle Services	2.50%



Expert Accreditations have minimum thresholds as well as a number of individuals who have passed credentials/certifications.